

# VII AT ONCE

## PHOTOGRAPHY WORKSHOP

MARCH 26<sup>TH</sup> - 28<sup>TH</sup>, 2018  
BARCELONA, SPAIN

The VII Photo All At Once Photography Workshop is a 3-days intensive seminar with the photographers of the VII Photo Agency. They will share their professional experiences and work with students in order to help them improve photographic narrative & photojournalism skills. This will be the second edition of this event hosted in the city of Barcelona in Spain. The first edition took place in 2016 and gathered 40 international and local students, in 2018, we're expecting 60 participants! Come and join us to learn the arts and crafts of documentary photography!

MONDAY, 26 <sup>TH</sup>						TUESDAY, 27 <sup>TH</sup>					WEDNESDAY, 28 <sup>TH</sup>										
9:30 - 10:45		11:00 - 12:45		14:00 - 15:15		15:30 - 16:45		17:00-18:15			9:30 - 11:00		11:00 - 12:45		14:00 - 15:30		15:30 - 17:00		17:00-18:15		
ROOM 1 SEMINARS	Jocelyn Bain Hogg Understanding the language of visual storytelling and how to effect this in imagery		Anush Babajanyan Self awareness while storytelling		Ashley Gilbertson The pitch		Ron Haviv Photojournalism survival kit		Maggie Steber The secret garden			John Stanmeyer Self publishing: The art, power and purpose of social media		Gary Knight How to make a photo essay		Maciek Nabrdalik History of photography or photographer's history?		Ed Kashi From smartphones to short docs		Danny Wilcox-Frazier Guns, God, Trump: Documenting the rise of american authoritarianism	
			Ed Kashi		Jessica Dimmock		Christopher Morris					Jocelyn Bain Hogg				Tomas van Houtryve		Ashley Gilbertson			
ROOM 2 EDITING SESSIONS (4 PARTICIPANTS MAX.)																					
ROOM 3 ONE-ON-ONE																					
OUTDOORS SHOOTING SESSIONS	Maciek Nabrdalik Visual storytelling: "vocabulary" practice		Danny Wilcox-Frazier Still Theatre: handheld lighting				Tomas Van Houtryve Making innovative short videos with your smartphone		Jessica Dimmock How to shoot video for an editor			Christopher Morris Anthropological style				Ron Haviv Your visual voice and the light.		Stefano De Luigi Instagram scavenger hunt			

IN PARTNERSHIP WITH



HOSTED BY



Gran Via de les Corts Catalanes, 491 - 08015 Barcelona

## DETAILED PROGRAM



**Maggie Steber**  
➔ [Link to bio](#)  
🗣️ French, Haitian Creole, English, a little bit of Spanish.

### MAGGIE STEBER

#### SEMINAR: The secret garden

One of the most important things that moves any photographer forward is ideas. Without these we are nothing. Ideas are a photographer's surprise element, the thing that sets them apart in a variety of ways. They are also fragile things that people will steal or step on or discourage so protecting them and believing in them is extremely important. For myself, someone who has long worked as a documentary photographer on a variety of subjects, I wanted to reinvent myself at a pivotal point in my career so I created a secret garden where I could plant new ideas, far from the reach of opinions of others, and watch them grow. Out of that safe place, I grew a remarkable and different idea: The Secret Garden of Lily LaPalma which is nothing like the visual storytelling I'm known for but which has jettisoned me forward in an era when it's hard to stand out. I invite you in to see the Secret Garden and talk about why play, fantasy, imagination and having something to fall back on in dark career moments can mean a long photographic life.

#### SHOOTING SESSION

Finding Mystery in the Everyday



**Chris Morris**  
➔ [Link to bio](#)  
🗣️ English

### CHRISTOPHER MORRIS

#### SEMINAR

Expanding your vision by adapting the important knowledge of film/video into your photography production.

#### SHOOTING SESSION

Chris will take the group out on a walkabout to illustrate how he works in his anthropological style. From dealing with visual pollution and many other elements, this session will enable the photographer to have the clear vision necessary to convey the message you are attempting to portray.



**John Stanmeyer**  
➔ [Link to bio](#)  
🗣️ English

### JOHN STANMEYER

SEMINAR: Self publishing: The art, power and purpose of social media.

Why and how the present and the future is all connected to Social Media, its power and implications to communicate in the fascinating shifting publishing landscape where you, the photographer, are publisher.



**Ed Kashi**  
➔ [Link to bio](#)  
🗣️ English

### ED KASHI

SEMINAR: From smartphones to short docs

How to be a modern day hybrid visual storyteller.

#### SHOOTING SESSION

Shooting with your Smartphone on the Streets: Catching Moments of pure visual pleasure



**Tomas Van Houtryve**  
➔ [Link to bio](#)  
🗣️ English, French

### TOMAS VAN HOUTRYVE

SEMINAR: Analogue revival

The benefits and drawbacks of using non-digital photographic processes for storytelling.

#### SHOOTING SESSION

Making innovative short videos with your smartphone.



**Ron Haviv**  
➔ [Link to bio](#)  
🗣️ English

### RON HAVIV

SEMINAR: Photojournalism survival kit

Ron Haviv draws on his long career for anecdotes and suggestions for aspiring photographers. From pitches to packing, he'll teach you that your assignment starts before you leave your house; planning, packing and preparing for even the best laid plans to go awry is essential. You'll learn tricks for assessing your preparedness, safety, and support while on assignment in the field.

The Photojournalism Survival Kit is crucial for beginners, and for current photojournalists who may need to brush up on their checklists. Learn from Haviv's early-career mistakes, and lay the foundations of your own successful, impactful enterprise in visual storytelling.

#### SHOOTING SESSION

Anthropological style

#### SHOOTING SESSION

Your visual voice and the light.



**Stefano De Luigi**  
➔ [Link to bio](#)  
🗣️ Italian, French, English

### STEFANO DE LUIGI

SHOOTING SESSION

Instagram scavenger hunt.



**Danny Wilcox Frazier**  
➔ [Link to bio](#)  
🗣️ English

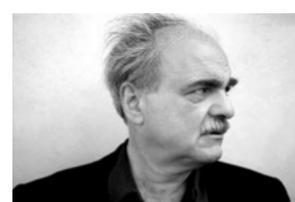
### DANNY WILCOX-FRAZIER

SEMINAR: Guns, God, Trump: documenting the rise of american authoritarianism

Danny Wilcox Frazier's presentation will highlight photographs from regions across the United States that overwhelming backed Donald Trump for president. Danny's work addresses core issues behind the rise of the far-right populist leader in regions of America long forgotten and economically depressed. The presentation will reveal the emotions and circumstances that led many Americans to make such a divisive choice for president. Photographs from middle America as well as the presidential campaign trail will highlight the talk. The presentation will work to help participants better understand the election that shocked the world and empowered far-right movements across the Atlantic.

#### SHOOTING SESSION - Still theatre

Handheld Lighting Learn handheld flash techniques for everything from public events to intimate moments.



**Franco Pagetti**  
➔ [Link to bio](#)  
🗣️ English, Italian, French

### FRANCO PAGETTI

SEMINAR: D&G and InStyle story in Miami.

Shooting and looking fashion as a representation of our daily life moment. Look at fashion as a social fact and not just as something pure glamor.



**Maciek Nabrdalik**  
➔ [Link to bio](#)  
🗣️ English, Polish

### MACIEK NABRDALIK

SEMINAR: History of photography or photographer's history?

Where to look for inspiration for long term in-depth projects that can stand the test of time.

#### SHOOTING SESSION

Visual storytelling - "vocabulary" practice

## VII

SEMINAR: New VII Photo members

Introduction to the works of the new comers at VII Photo.



**Jocelyn Bain Hogg**  
➔ [Link to bio](#)  
🗣️ English

### JOCELYN BAIN HOGG

SEMINAR

Understanding the language of visual storytelling and how to effect this in imagery

#### SHOOTING SESSION

Putting seminar subject into practice.



**Ashley Gilbertson**  
➔ [Link to bio](#)  
🗣️ English

### ASHLEY GILBERTSON

SEMINAR: The pitch

Great photography doesn't get you to where you want to be. A successful photographer has their work funded, and in turn disseminates the work widely through magazines, newspaper and websites. Ashley's lecture will examine practical methods to look at existing and new sources of funding, how to approach and convince these clients of your idea, and the process of finding A-list outlets that will publish the work. Ashley will provide actual pitches he has used that have failed and succeeded, and show work that was produced on these projects.

#### SHOOTING SESSION

Don't be afraid of the dark.



**Jessica Dimmock**  
➔ [Link to bio](#)  
🗣️ English

### JESSICA DIMMOCK

SEMINAR

Transitioning to video from a background in stills photography

#### SHOOTING SESSION

How to Shoot Video for an Editor.



**Anush Babajanyan**  
➔ [Link to bio](#)  
🗣️ English, Russian, Armenian, and basic German

### ANUSH BABAJANYAN

SEMINAR: Self awareness while storytelling

As photographers and humans in general, we often talk about the idea of finding one's self. Too often, we are not really lost or gone, we are present and existent, but we just aren't turning our eyes to look at ourselves. What happens when we do approach our work and our storytelling with greater self awareness? While working out an idea and then working on a story, keeping a gentle and attentive eye on ourselves connects directly to the results we are going to reach. We start asking ourselves highly relevant questions, such as: what is the real reason I am working on this story? to what extent do I care about this? how personal is this story for me, regardless of whether this is an assignment or my personal idea, how do I truly want to approach this photographically? because before ever beginning to tell other people's stories, we need to know our story, we need to be aware of ourselves.



**Gary Knight**  
➔ [Link to bio](#)  
🗣️ English

### GARY KNIGHT

SEMINAR: How to make a photo essay.

How to migrate from an idea or an event to creating a structure for a photo essay, beginning with how to write a proposal, make a budget and build a narrative.